

GEORGIAFILM
ACADEMY®

WRITING: RETHINKING NARRATIVE

DRAMATIC WRITING FOR FILM, TELEVISION & THEATRE

AARON LEVY, GA Film Academy



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YO! I USED TO LIVE HERE..





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Technical College
System of Georgia

ABOUT ME: PHD and MFA Degrees

GO
Sun
Devils!



COVERJUNCTION
.com







ABOUT ME: *Creative Writing & Teach Teachers*









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ABOUT ME: GEORGIA FILM ACADEMY





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WHAT IS THE GA FILM ACADEMY?

- Exhilarating/Awe-Inspiring
Job Title:
- Director of Academics





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WHAT IS HAPPENING IN OUR BACK YARD??

\$9.5 BILLION ECO-IMPACT 2017 (up \$2.7 billion from 2016, up 4K% from 2007)
320 FEATURE FILM and TV productions
3rd in NATION, 5th in WORLD for # of productions.

1st in 2017 for Major Motion Picture!





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WHAT IS THE GA FILM ACADEMY?





WHAT IS THE GA FILM ACADEMY?

18 Credit hour certification program in film production

Introduction to On-Set Film Production

Specialty Craft Courses

Internship(s)



GFA - INTERNSHIPS

- Paid Internships
- Covered Crafts
- Production Partnerships

INTERNSHIP PRODUCTIONS

<i>Stan Against Evil</i>	<i>Spiderman II</i>
<i>Walking Dead</i>	<i>Krystal</i>
<i>Rectify</i>	<i>Finding Steve McQueen</i>
<i>Adult Swim</i>	<i>Steel Country</i>
<i>Media</i>	<i>Moon Shine Still</i>
<i>Step Sisters</i>	<i>Burden</i>
<i>Life of The Party</i>	<i>Black Panther</i>
<i>Your Pretty Face</i>	<i>Starlee</i>
<i>Daytime Divas</i>	<i>Avengers</i>
<i>Sleepy Hollow</i>	<i>Pitch Perfect 3</i>
<i>Acrimony</i>	<i>Candy Jar</i>
<i>Simran</i>	<i>Stranger Things</i>
<i>Thor</i>	<i>...and more!!</i>



William H Macy in McDonough filming *KRYSTAL*
1st Production Partnership Trained 16 GFA Students



WHAT
WE
ARE
DOING
NOW



High School Involvement



Mission/Vision For High School Involvement

- Fill the gap of needed content training for teachers
- Provide industry exposure for students
- Provide clear pathway for students who are interested in entering the industry
- Develop a sustained ecosystem for the film industry here in Georgia



High School Teacher Training Program

- In partnership with the GA DOE and CTAERN, the GFA implemented:
- A two-week, rigorous, strategically designed training program at Pinewood Studios
- Led by industry experts
- 29 AVTF teachers from across the state of GA attended



Nine-Week AVTF High School Curriculum

GFA Team created a nine week HS AVTF curriculum

- Includes Lesson Plans, PowerPoints, Quizzes, Tests, Projects, Rubrics, and Scripts
- Directly aligned with GA DOE AVTF Standards



High School Retention Program

GFA developed a one of a kind retention program that included:

- Weekly discussion with HS AVTF teachers
- Social forum for all AVTF teachers to engage and share best practices
- GFA Instructor classroom visits



Other GFA High School Involvement

- Dual Enrollment Opportunities
- Strategic Partnerships with Educational/Business Entities
- Partnership with ESE to provide industry equipment to teachers



GFA High School Future Involvement

- Train ALL AVTF HS Teachers across the state
- Offer other related HS teacher-training programs
- Develop a HS capstone class for students
- HS State-wide film curriculum
- SkillsUSA
- Foster and develop relationships/partnerships

www.georgiafilmacademy.org



WHAT
WE
ARE
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NOW





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WHAT WE CAN'T TALK ABOUT

SUSTAINABILITY
CONTENT CREATION IN GA
GRADUATE PROGRAM(S)
FILM FUND
INDUSTRY IN REMOTE GA LOCATIONS





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DRAMATIC WRITING for HS

CONTENT AREAS

ENGLISH LANGUAGE ARTS

THEATRE/MEDIA ARTS/FILM

AUDIO VISUAL TECHNOLOGY & FILM



Fayette County Public Schools
Where Excellence Counts



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DRAMATIC WRITING for HS

APPROVED BY

GA Dept. of ED

University Systems of GA

Technical College Systems of GA

ELA REQUIREMENT OPTION!!



Fayette County Public Schools
Where Excellence Counts



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DRAMATIC WRITING: FILM, TELEVISION & THEATRE 1 *ELA REQUIREMENT OPTION In GA*

Georgia high schools to offer film writing course in 2018-19 school year



Greg Moffatt | Proud parents
We love our children even in times of trouble.



HAVE YOUR SAY!
The Citizen


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Fayette leads the way in creative arts for students

By [Ben Nelms](#) on May 30, 2018

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New Dramatic Writing Course Will Prepare Students for Careers in Georgia's Growing Entertainment Industry

Staff Report From Georgia CEO

Thursday, May 24th, 2018

MAY 29, 2018



Georgia High Schools Will Offer New Writing Courses Geared Toward The Film Industry

BROWSE ELA STANDARDS



Browse ELA Standards

- **English Language Arts**
 - K-5
 - 6-8
 - **9-12**
 - Guidance for Developing Reading Lists
- Fine Arts
- Mathematics
- Science
- Social Studies
- Literacy in Social Studies, Science, & CTAE
- Archives

English Language Arts Georgia Standards of Excellence (GSE) 9-12

- **New** AP Visual Literacy Video Series

2015-2016 Standards Documents

- Grades 9-12 ELA Standards

New English Course for 2016-2017

- Technical College Readiness English
- Technical College Readiness English Frequently Asked Questions

2015-2016 Support Documents

- Big Book Standards ELA and Literacy Standards
- ELA Glossary of GSE Terms
- Now Featuring Georgia Classrooms Live! - Videos for K-12 Instructional Practices for ELA

9-12 English Language Arts Overview

Click on the  to expand the list.

 **9TH GRADE LITERATURE & COMPOSITION**

 **10TH GRADE LITERATURE & COMPOSITION**

 **WORLD LITERATURE & COMPOSITION**

 **AMERICAN LITERATURE & COMPOSITION**

 **MULTICULTURAL LITERATURE**

 **BRITISH LITERATURE & COMPOSITION**

 **ADVANCED COMPOSITION**

DRAMATIC WRITING



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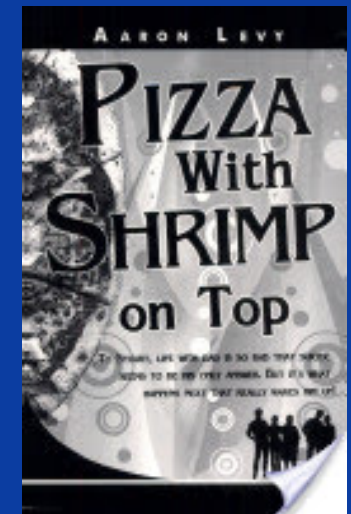
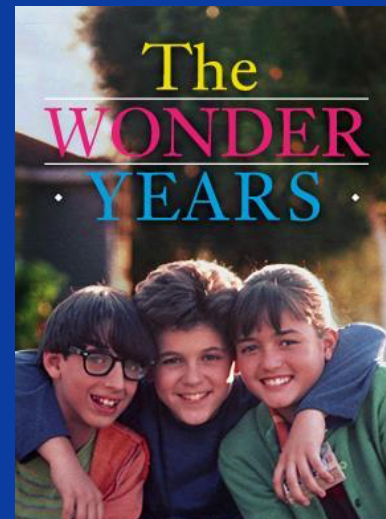
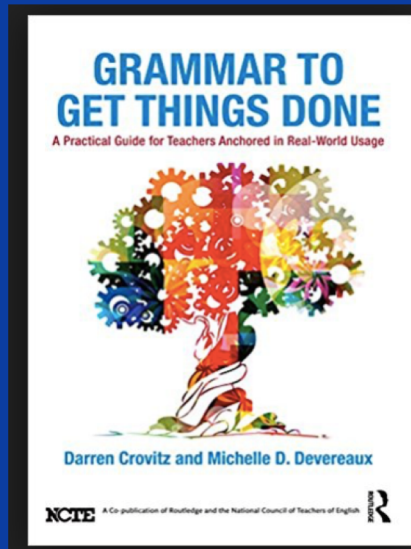
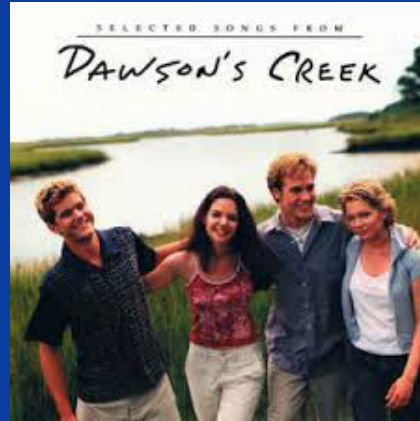
DRAMATIC WRITING for FILM, TELEVISION & THEATRE 1

Course Outline

- **CREATIVE WRITING ORIENTATION**
 - **PROCESS**
 - **STORY AS CURRICULUM**
 - **WORKSHOP**
 - **USING FILM/TV as literature, analysis of book to screen, etc**
- **PLAYWRITING**
- **SCREENWRITING**
- **TELEVISION WRITING**

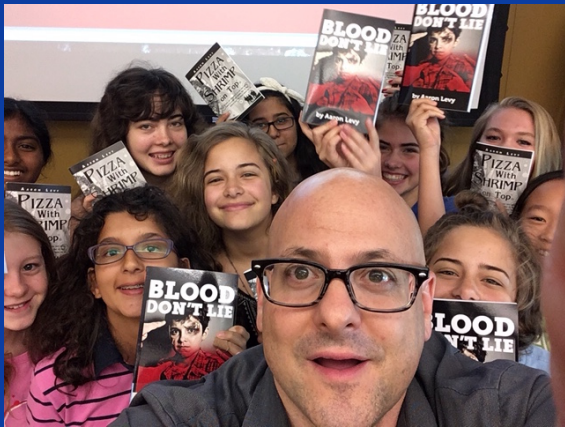


THESE ARE THE PEOPLE AND "STUFF" BEHIND THE CURRICULUM



Darren Crovitz Ph.D, Aaron Levy Ph.D, Jeffery Stepakoff, Rob Montgomery Ph.D. Keith Botelho Ph.D. Wendy Quinn, Josh Lee, Michael Lucker, Tamlin Hall,

BLOOD is pumping in these schools



Welcome to
Chestatee
Academy



"Focusing on Inquiry and Talent Development"





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GFA HS CAREER PATHWAY

Could look like...

- 1) AVTF I (with GFA embedded 9 week curriculum) **9th grade**
- 2) GFA SCREEN/TV/DRAMATIC Script Writing **10th grade**
- 3) GFA CAPSTONE COURSE **11th grade**

OPTIONAL

- 4) GFA 1 – FILM/TV PRODUCTION Course – **12th grade, dual enrollment FOR COLLEGE CREDIT**



**1st EVER
INTERDISCIPLINARY
CAREER PATHWAY**





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NEXT STEPS

- Continue to Develop and Create curriculum
- Inform Schools
- Train Teachers – ONE WEEK PD workshop(s) this summer.
 - Micro-Endorsement/Credential
- Retention Program
- 2019?!!!



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WHY JUST GEORGIA?
WHY NOT YOUR
STATE/COUNTY/DISTRICT?
HELP US HELP YOU!
How?



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YOU ARE NOT ALONE!

DR. AARON LEVY
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404-962-3104





GEORGIAFILM ACADEMY®

Responding to a Rapidly Growing Georgia Workforce Need